

Lakeville South  
GIRLS HOCKEY

# SPONSORSHIP

OPPORTUNITIES



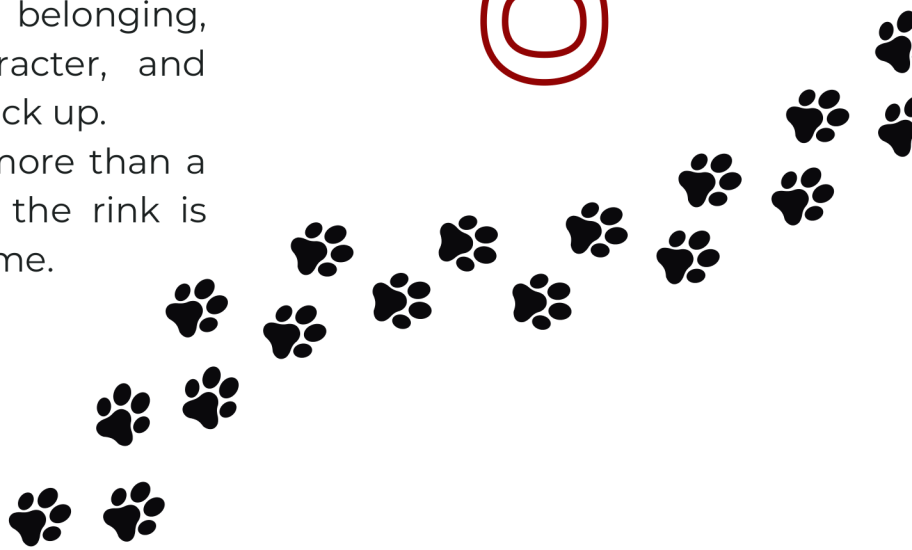


Lakeville South girls' hockey has been making their mark since they arrived on the scene in 2005. They are eight-time conference champs and have competed in the MSHSL State Tournament five times.

Their philosophy is to practice like they have never won and play like they have never lost. Together they develop a sense of belonging, discover their true character, and learn to fail and still get back up.

To these girls' hockey is more than a sport, it is a family. And the rink is more than just ice, it is home.

# COUGGARS





## THE WHY.....

Girls and women who play sports have a more positive body image and experience higher states of psychological well-being. Playing sports has been linked to higher levels of confidence and self-esteem along with lower levels of depression.

While the benefits of sports for girls is apparent, unfortunately girls' sports receive on average 30% of the funding that boys' sports receive making it difficult for girls to participate at the same level and with the same advantages.

By sponsoring LSHS girls' hockey you could play a role in changing the sports experience for these girls and allowing them to grow both physically and mentally. It is no accident that 80% of the female executives at Fortune 500 companies identified themselves as former "tomboys"—having played sports. Maybe you are funding the next CEO of Amazon by supporting LSHS girls' hockey.





# NEW SPONSORSHIP BENEFITS ADDED FOR OUR 20TH BIRTHDAY



## LAKEVILLE SOUTH GIRLS HOCKEY

### SPONSORSHIP LEVELS

BENEFITS	CARDINAL \$500	SILVER \$1000	GOLD \$1500	PLATINUM \$2000	DIAMOND \$3000 <small>(ONLY ONE AVAILABLE)</small>
SIGNED TEAM POSTER					
SOCIAL MEDIA RECOGNITION					
FULL PAGE AD IN PROGRAM					
LARGE SIGNAGE AT EVERY HOME GAME					
SEASON SOCIAL SPONSORSHIP <small>*signage at social (100+ attend)</small>					
HOLIDAY TOURNAMENT SPONSOR <small>*signage at tournament *logo on tournament shirts</small>					
CUSTOM WARM UP LOGO JERSEYS <small>*worn at every game during on ice warm ups</small> PA SHOUTOUT AT EVERY HOME GAME					

Social media recognition will take place on Instagram & Facebook.

The ad in the program is seen by hundreds of people who attend the games.

A banner will be hung at every home game with your company information and a thank you for your sponsorship.

The custom warm-up jerseys will be worn before every game and will prominently feature your company. We have a livestream for all games as well so people all over will be able to see the jerseys- not just the game attendants.

The MSHSL girls state hockey tournament draws over 20,000 in person attendants and extremely high numbers of streamers giving your brand the chance to be seen on a larger level if the team makes it to state.

Any questions please contact Alisha Perkins [anwp@mac.com](mailto:anwp@mac.com)